**ANKIT BADAR**

**Mobile: +91-7303935996 ~ E-Mail: ankitbadar@gmail.com**

**CAREER SUMMARY**

* Working with **Aditya Birla Money My Universe as Direct Sales Manager for Pune Region** where I am responsible for customer acquisition and revenue generation through direct customer acquisition, on-ground activities and physical distribution teams.
* Currently involved in direct acquisition of customers for My Universe platform by Meeting prospective customers to complete the account opening process, activation and subscription sales
* Handling a team of 4 sales officers for direct customer acquisitions for My Universe Investment Accounts and upfront subscriptions
* Recruitment and Training of sales officers and Monitoring day to day activities in order to ensure productivity level of SO.
* Carry out events, road shows, corporate and residential activities for business generation from the city.

**WORK EXPERIENCE**

* Working with **Aditya Birla Money My Universe** as Direct Sales Manager since 30th June 2014.

Handling 4 DSA & 2 DST

* Worked with **Sadhana** **Technical Works PVT LTD** as a Marketing executive since 16th September 2013 to 28th June 2014.
* Meeting clients for business development of the company. Clients from shipping companies, offshore oil exploration companies/contractors, marine construction companies etc.
* Job involves coordination between company and client. And maintaining Customer retention Program.
* Worked as a marketing trainee for 5 months in **Jotun India Pvt. Ltd.** {January to May 2013}.

**ACADEMIA**

* Completed Post Graduation Diploma in Master of Business Administration (RMM Retail management and marketing) in June 2014 with 64%.
* Bachelor of Business Administration (Marketing) from MITSOM, Pune, 2011, 60%
* HSC from Kendriya Vidyalaya, 2008, 60%, Ujjain
* SSC from Takshshila Junior College, 2006, 65%, Ujjain

**IT SKILLS**

* Operating System : Windows xp, windows 7
* Microsoft Products: MS Office (Word, Excel, Access, Power Point)
* Microsoft Outlook

**EXTRA CURRICULAR ACTIVITIES AND ACHIVEMENTS:**

* Played state level Basket ball Championship.
* Production head of college plays and Dramas.
* Won inter college cricket competition at ITM.

**PERSONEL DETAILS**

**Present Address**   **:** A9 Vanashree Apartments,Bavdhan,Pune

**Father’s Name :** Mr. Vishnu Badar

**Sex :** Male

**Date of Birth :** 8th April 1990

**Marital Status :** Single

**Nationality :** Indian

**Languages known :** English And Hindi